

OCAST FINANCIAL OUTCOMES >>

RESEARCH PROGRAMS

Leveraged Investments

OCAST Programs	Private & Federal Investment Attracted as a Result of OCAST Awards	OCAST Awards FY12	Leverage Return
Applied Research	\$16,131,901	\$2,878,333	5.60
Nanotechnology	\$149,984	\$1,311,955	0.11
Plant Science	\$8,588,707	\$793,191	10.83
Health Research	\$22,328,728	\$4,413,695	5.06
Intern Partnerships	\$0	\$448,829	0.00
SBIR			
Collaborative Resources	\$3,477,000	\$186,000	18.69
TOTAL OCAST	\$50,676,320	\$10,032,003	5.05

Business Impact

OCAST Programs	Private & Federal Investment Attracted as a Result of OCAST Awards + Business Financials / Payroll	OCAST Awards FY12	Leverage Return
Applied Research	\$53,969,036	\$2,878,333	18.75
Nanotechnology	\$4,227,025	\$1,311,955	3.22
Plant Science	\$10,611,191	\$793,191	13.38
Health Research	\$23,389,517	\$4,413,695	5.30
Intern Partnerships	\$13,705,000	\$448,829	30.54
SBIR			
Collaborative Resources	\$3,477,000	\$186,000	18.69
TOTAL OCAST	\$109,378,769	\$10,032,003	10.90

COMMERCIALIZATION SERVICES

Commercialization Stage Return

OCAST Programs	Private & Federal Investment Attracted as a Result of OCAST Awards + Business Financials / Payroll	OCAST Awards FY12	Leverage Return
Inventors Assistance Service	\$648,000	\$181,709	3.57
Manufacturing Alliance*	\$235,681,642	\$1,409,469	167.21
i2E - Technology Business Finance	\$14,897,820	\$1,459,697	10.21
i2E - Seed Capital	\$30,191,041	\$3,996,355	7.55
i2E - Technology Commercialization Center	\$24,512,620	\$1,992,962	12.30
TOTAL PARTNERS	\$305,931,123	\$9,040,192	33.84
TOTAL OCAST + PARTNERS	\$415,309,892	\$19,072,195	21.78

*OCAST funds 44% of the Oklahoma Manufacturing Alliance budget. $\$535,640,096 \times 44\% = \$235,681,642$

PROGRESSION OF RETURN ON INVESTMENT

When investing in research & development, return on investment is a building process. The initial OCAST investment allows companies to see an immediate impact in business growth by leveraging that funding to attract additional private and federal investments and grants. Next, the OCAST funding has a positive impact on business financials by enabling the business to hire new employees and increase productivity. Finally, as the research grows closer to commercialization, OCAST funding helps leverage a higher return on investment through increased sales and licensing.

