

Oklahoma Arts Council

Impacting Communities, Improving Education



Our Story

- Celebrating our 50th anniversary
- One of the first state arts agencies in the nation
- Created in 1965 by Governor Bellmon
- National movement to make arts and culture available to rural and underserved communities
- Allowed Oklahoma to receive matching grants from the National Endowment for the Arts (NEA)

Oklahoma Arts Council

Why the Arts?

- Impacts the economy
- Enriches quality-of-life
- Attracts a creative workforce
- Preserves our history
- Promotes community development
- Inspires academic excellence



Oklahoma Arts Council

Enabling Legislation

- Recognizes the role of the arts in the development of our citizens and prosperity of our state
- Identifies the need to develop and grow a robust arts and cultural industry
- Provides for 15 Governor-appointed board members who understand the value of the arts
- Instructs the agency to foster conferences for the arts
- Directs the Council to manage the State Art Collection
- Empowers the Council to advise the Governor and Legislature on strategies for strengthening the state arts industry

Oklahoma Arts Council

How We Make a Difference

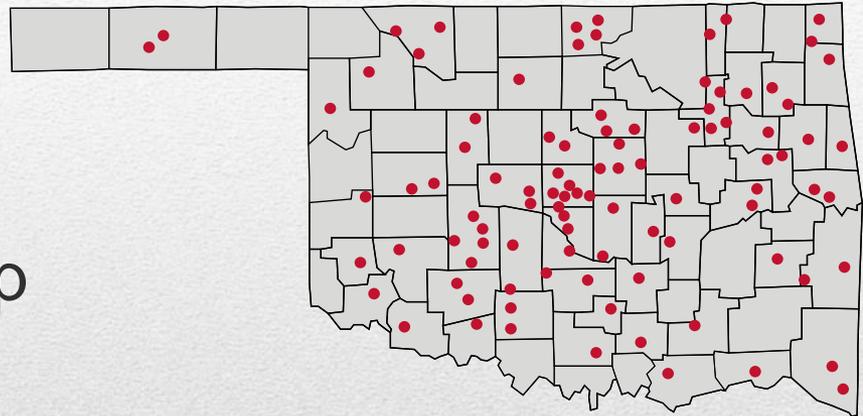
- **Supporting** through grants
- **Developing** through programs
- **Educating** a creative workforce
- **Preserving** the Capitol artwork
- **Partnering** for greater impact



Oklahoma Arts Council

Grants: The Impact (FY2015)

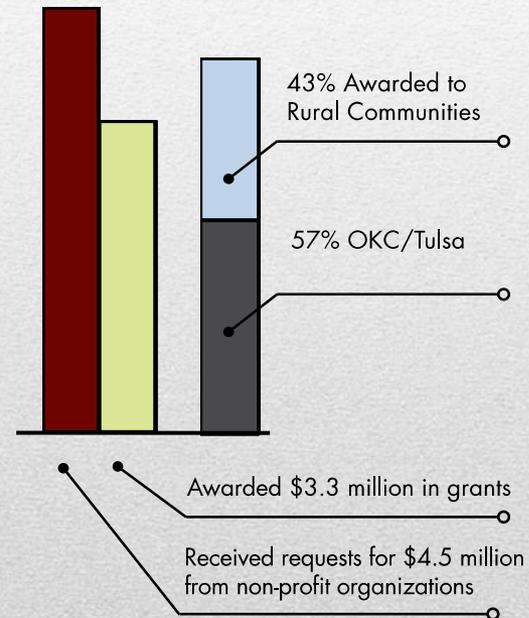
- 495 grants
- 264 organizations
- 89 communities
- Granted \$3.3M to help generate \$47.4M in arts programming



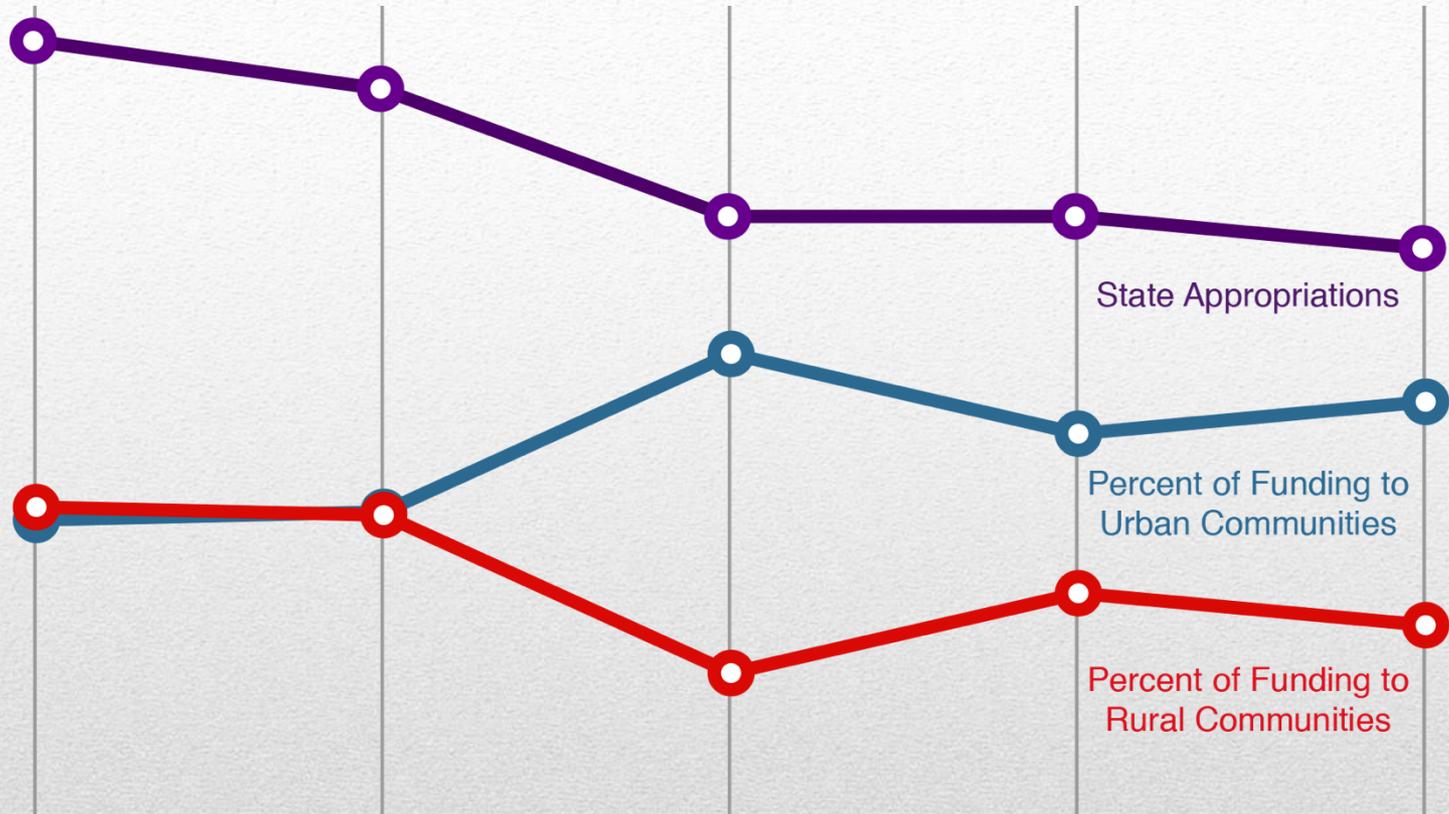
Supporting through Grants

Grants: The Impact (FY2015)

- 43% rural
- 57% urban
- \$3.3 million in grants
- \$4.5 million in requests



Supporting through Grants



Supporting through Grants

What We Fund

- Community Arts
 - Festivals, performances, exhibitions
- Arts Education (Schools)
 - Hands-on instruction
 - During normal school hours
- Arts Learning (Communities)
 - Hands-on instruction
 - Lifelong learning opportunities
 - Special needs populations, senior citizens, at-risk youth, military



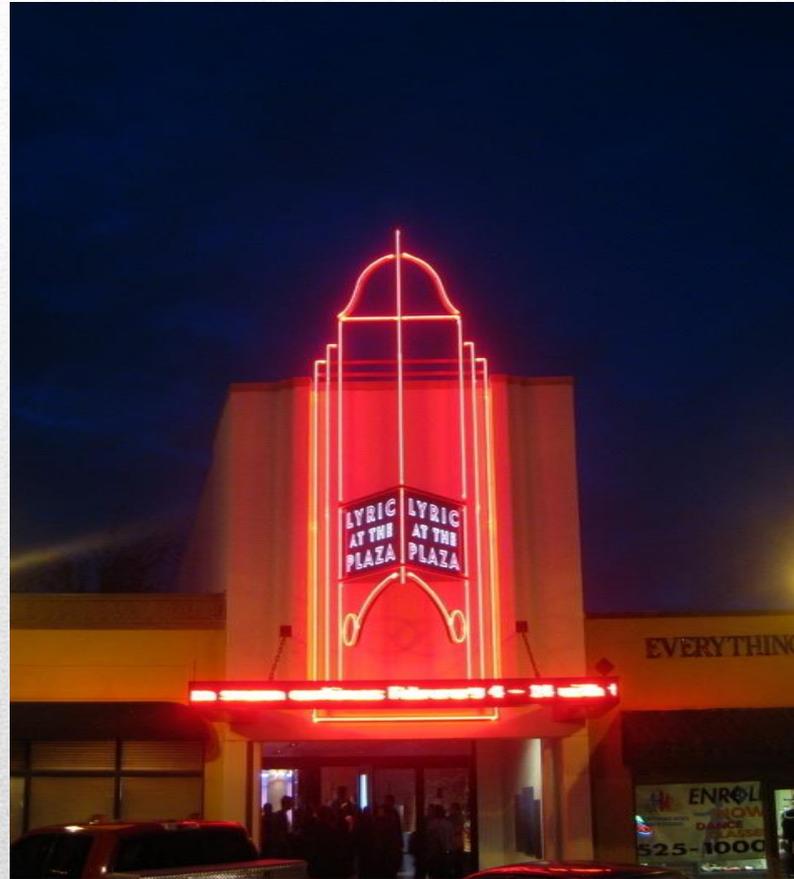
Supporting through Grants



Supporting through Grants



Before



After

Developing through Programs: Cultural District Initiative



Developing through Programs: Leadership Arts



Developing through Programs: Oklahoma Arts Conference



Educating a Creative Workforce:
Grants for Schools and Organizations



Educating a Creative Workforce: Online Curriculum and Field Trips



Educating a Creative Workforce: Alternative Arts Education



Lifelong Learning through the Arts



Preserving the Capitol Artwork: Capitol Art Collection



Protecting the Collections

Partnerships

- National Endowment for the Arts
- Poetry Out Loud
- Mid-America Arts Alliance
- Governor's Christmas Tree Lighting
- Septemberfest
- Arts and the Military Initiative
- Arts and Aging Initiative



Partnering for Greater Impact



Partnering for Greater Impact:
Arts and the Military Initiative

Oklahoma Arts and the Military Initiative



FY2017 Budget Request

- Flat State Appropriation plus:
- Areas of targeted investment
 - Arts and the Military (\$200K)
 - Cultural Districts Initiative (\$150K)
 - Arts Education (\$200K)



Oklahoma Arts Council

The Value of the Public Dollar

- \$1 in public funding seeds:
 - more than \$14 in private matching funds
 - \$8 in state & local tax revenues



Oklahoma Arts Council

Oklahoma's Nonprofit Arts & Cultural Industry

- \$314.8 million impact
- 10,000+ jobs
- \$29 million in state & local taxes



The Oklahoma Arts Council's mission is to lead in the advancement of Oklahoma's thriving arts industry.

Oklahoma Arts Council
