

Oklahoma Senate Committee on Appropriations

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January 12, 2013

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Oklahoma Arts Council

AGENCY MISSION STATEMENT:

Mission, Entity who adopted and date adopted:

To lead, cultivate and support a thriving arts environment, which is essential to quality of life, education and economic vitality for all Oklahomans. Revision adopted by the Oklahoma Arts Council at the March 17, 2009 meeting.

LEAD ADMINISTRATOR:

Kim Baker, Executive Director

Oklahoma Arts Council

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405-521-2853

GOVERNANCE:

Brief description of governance structure:

Appointed by the Governor and confirmed by the Senate, the 15 members of the Oklahoma Arts Council are responsible for oversight of agency activities. The Council is responsible for hiring of the Executive Director. The recruitment is conducted nationwide to assure expertise in management and field of knowledge.

Current members are:

James Pickel, Chair, Oklahoma City

Holbrook Lawson, Vice-Chair, Tulsa

Lona Barrick, Secretary, Ada

Susan Coles, Oklahoma City

Ann Hargis, Oklahoma City

Jayne Jayroe Gamble, Oklahoma City

Will K. Jones, Deer Creek

Nancy Leonard, Oklahoma City

Brenda McDaniel, Oklahoma City

Leona Mitchell, Enid

Nancy Pilkington, Tulsa,

Joseph Richard, Lawton

Hannah Robson, Tulsa

Jeannette Sias, Oklahoma City

Phyllis Stough, Oklahoma City

Currently the Council has two standing sub-committees: State Art Collection Committee and the Governor's Arts Awards Committee. Additional ad-hoc committees are determined on an as needed basis.

The Oklahoma State Art Collection Committee is devoted to augmenting and strengthening the Collection in all accepted mediums. Founded with the Collection's establishment in 1971, the committee is comprised of 7 to 10 (Council and non-Council) leading art authorities from various regions of the state. These members share a commitment to the Collection's mission, which

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involves acquiring and preserving a Collection that reflects the most important aesthetic achievements of the visual arts by artists who have a connection to our state.

The committee meets to review proposed acquisitions to the Collection and provides recommendations to the Council for possible inclusion in the Collection.

Current members:

Bill Andoe, Chair

Holbrook Lawson, Vice-Chair (Council Member)

Gail Anderson, Fred Jones Jr. Museum of Art

Victoria Book, Gilcrease Museum

Julia Kirt, Oklahoma Visual Arts Coalition

Anne Morand, National Cowboy and Western Heritage Museum

Phyllis Stough (Council Member)

The Governor's Arts Award committee

The Governor's Arts Awards is an annual event recognizing individuals and organizations whose efforts have impacted the arts in their communities or throughout the state. First awarded in 1975, the awards are presented by the Governor during a special ceremony at the State Capitol.

Each year the Oklahoma Arts Council solicits nominations for the Governor's Arts Awards.

Nominations are generally accepted beginning in June of each year with a deadline for submissions in early August. Members of the Governor's Arts Awards Selection Committee select recipients. The committee is comprised of members of the agency's Governor-appointed Council. Nominees must be current residents of the State of Oklahoma and living in Oklahoma full time. Organizations and businesses must exhibit outstanding support of the arts in Oklahoma.

Current Members:

Phyllis Stough

Hanna Robson

Holbrook Lawson

Joseph Richard

### GOVERNANCE ACCOUNTABILITY:

Copies of minutes: attached in pdf format

Is there an attendance policy for board members/commissioners? If so, is it being followed?

There is no formal attendance policy, however, a quorum of at least 8 members must be present in order to accomplish business and there have not been any issues.

### MODERNIZATION EFFORTS:

Please provide a listing of all government modernization efforts undertaken by the agency since July 1, 2010. Additionally, please provide any authorizing statutory changes that prompted the modernization efforts and whether those efforts have led to cost savings or additional cost burden.

Modernization efforts were undertaken well before mandates. Regarding IT, the Arts Council has had a strong and positive working relationship with OMES for over 10 years. OMES provides all of

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the agency's IT support including data storage, email and PC maintenance. In recent years the Council took it upon itself to initiate several efforts to create efficiencies and provide enhanced public services. Specifics are provided in our response to the next question. Following meetings with OMES, it was determined that the costs for our services will nearly double over the next two years.

What steps has the agency taken to cut costs and/or eliminate waste? Are there efforts that have been successful which you believe could serve as a model for other state agencies seeking to keep costs minimal?

- The Oklahoma Arts Council's online e-grant system, developed in-house, saves staff time and paper, storage, printing and mailing costs for both the agency and for constituents
- Utilized teleconference service for panel meetings, reducing printing and travel costs
- Most publications are produced electronically to keep print and mailing costs at a minimum.
- Installed energy efficient LED lighting in the Betty Price Gallery and partnered with the DCAM to replace bulbs in the other Capitol galleries. Changes better preserve the artwork and save over 24,000 kWh and \$2,000 annually.
- The Office of State Finance provides all the Oklahoma Arts Council's IT needs including data storage, email and PC maintenance.
- The Oklahoma Arts Council distributes administrative services such as payroll, human resources, training enrollment, and accounting services among existing staff, keeping administrative costs to an average 8-9% of the total agency budget.

CORE MISSION:

What services are you required to provide which are outside of your core mission?

We are not required to provide any services that are outside of our core mission.

Are any services you provide duplicated or replicated by another agency?

The Arts Council is the only state agency supporting Oklahoma's thriving arts and cultural industry through grant programs; developing a robust cultural infrastructure through our professional development and training programs; educating Oklahoma's creative workforce through grant programs and partnerships; and preserving Oklahoma's cultural heritage by actively pursuing conservation and preservation of the Capitol art collections.

*Supporting Oklahoma's thriving arts and cultural industry*

- **Grants** - Provided 558 grants to 310 organizations and schools in 105 communities across the state. Funded programs must be matched with private dollars and are vetted through a rigorous review process.

*Developing a robust cultural infrastructure*

- **Oklahoma Arts Conference** - Convened over 350 individuals from 58 communities and provided professional development training for community developers, business leaders, local government officials, arts managers and artists. Sessions included Diversifying your Support Base, Creating a Cultural Plan for Your City and Revitalizing Communities Through the Arts.
- **Leadership Arts** - Graduated 28 business and community professionals in 2012 for a total of 146 graduates since 2008. Participants learn strategies to use the arts in their own community to strengthen the local economy, enrich quality of life, and improve education.

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- **Oklahoma's New and Emerging Arts Leaders Network** is a free, independent statewide network for arts leaders age 35 and under or those that have less than five years of experience in arts administration or the business of arts. This group of over 500 encourages the retention of our creative workforce and represents the next wave of leadership for the arts in Oklahoma.

### *Educating Oklahoma's future creative workforce*

- In FY12 nearly 195,000 students in 715 school sites were served through programs supported by OAC grants. Grant programs also allowed 2,100 teachers to receive arts education and arts integration curriculum instruction.
- Developed by the Council, *Teaching with Capitol Art* resources are free online tools available to educators statewide. Through the Capitol artwork and the provided curriculum, teachers can make Oklahoma history come alive in the classroom.
- Developed curriculum specifically for Black History Month using the Capitol Art Collection. This curriculum is distributed to over 15,000 students in more than 800 schools through The Oklahoman's Newspapers in Education.
- In FY12, over 52,000 participants in 522 community sites were served through Arts Learning in Communities grants. Programs include after school programs, summer art camps, adult art programs, programs for those with special needs and senior citizens programs.
- Agra School district, a district without any visual arts instruction received matching funds for an arts education specialist. Agra's program was developed in compliance with legislation passed in 2008.
- The Council's partnership with the Oklahoma City Police Department through the Family Awareness and Community Teamwork (FACT) program provided arts instruction to at-risk youth. A positive alternative to gangs, this program teaches specific art disciplines and also enforces the values promoted by the police department such as respect for others and self.

### *Preserving Oklahoma's history and cultural heritage*

- Organized and curated 22 rotating Capitol gallery exhibitions that provided access to exceptional art by Oklahoma artists at no cost to visitors.
- The agency curates and maintains the State Art Collection of over 200 works of art in the Betty Price Gallery in the state Capitol.
- Provided technical assistance and expertise to the Capitol Preservation commission including:
  - Oversight of the Dr. John Hope Franklin portrait commission and acquisition.
  - Managed on-site conservator and historic structures architect reports to assess and prioritize needs for the Capitol collections.
  - Partnered with DCAM to conduct a light assessment by a conservator to identify the light sources affecting the long-term preservation of the Capitol Art.

Are there services which are core to your mission which you are unable to perform because of requirements to perform non-core services elsewhere? NA

### PRIVATE ALTERNATIVES:

Are any of the services which are performed by the agency also performed in the private sector in Oklahoma?

No. Constituent organizations rely on our grants as seed funding for their programs. Our rigorous review process, "seal of approval" and matching grants gives organizations needed leverage to raise matching funds from earned income, foundations, corporations, or private individuals. In particular we are one of the only sources of funding for many rural organizations. Additionally, no other organization provides statewide leadership training, professional development, and economic and community development through the arts and culture industry.

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In other states?

No

Has the agency been approached by any foundation, for-profit or not-for-profit corporation with efforts to privatize some of the functions of the agency?

No