FAQ's

1. "What are the steps being taken by BlueJay to consider citizens' privacy?"

The BlueJay app is being developed using Privacy by Design principles, which focuses on embedding privacy in the design of the app and keeping the user at the center of privacy efforts. Additionally, BlueJay will implement a privacy compliance program designed to ensure compliance with consumer privacy laws.

2. "How is BlueJay addressing cybersecurity risks?"

The BlueJay app is being developed using Secure by Design principles, which focuses on prioritizing the security of users as a core business requirement in the design of software, rather than merely treating it as a technical feature at the end of development. Additionally, BlueJay's cybersecurity posture will be designed to guard against threats in layers of defensive controls and to comply with cybersecurity laws that apply to the app.

3. "How will BlueJay affect officer safety/officer working conditions?"

The law enforcement component of the BlueJay app does not interfere with current police SOP's. BlueJay is a tool that is NOT mandatory for officers to use.

4. "BlueJay & CJIS Data (Criminal Justice Information System)"

At this time, BlueJay does not have any intention in gaining access to CJIS data. BlueJay is positioned merely as an additional database of information for law enforcement agencies.

5. "What is being done to authenticate users?"

Protection mechanisms such as two-factor authentication are included in the BlueJay system. Conversations are being held with veracity officials to prevent bad actors from joining the program.

6. "Can BlueJay be integrated with existing systems?"

Yes. With police IT co-operation, BlueJay can seamlessly run alongside existing systems as OLETS, NCIC, ODIS CAD Systems (Computer Aided Dispatch) and RMS (Records Management Systems like Tyler Technologies and Motorola.

7. "What's the cost of implementation?"

For the proposed statewide implementation, it would cost roughly \$4.6 million dollars to cover the state of Oklahoma. This figure was based on the number of legal drivers in Oklahoma and the number of sworn in law enforcement officers.

8. "Are there any other similar products?"

At the moment, BlueJay is the only provider of a two-side platform, thus, giving the opportunity to become a sole source provider. In Virginia, they have a service that barely scratches the surface. It involves police officers asking people they have just pulled over to scan a QR code taking them to a SurveyMonkey asking them about how their interaction went.