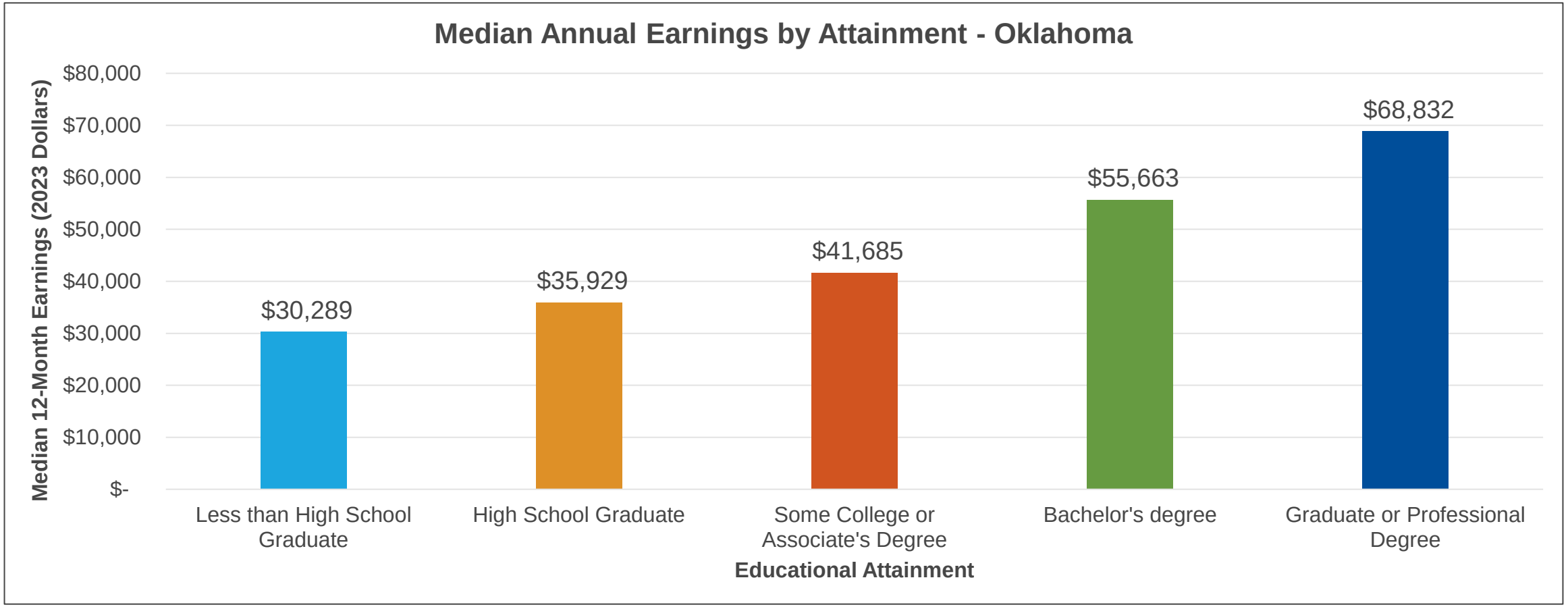
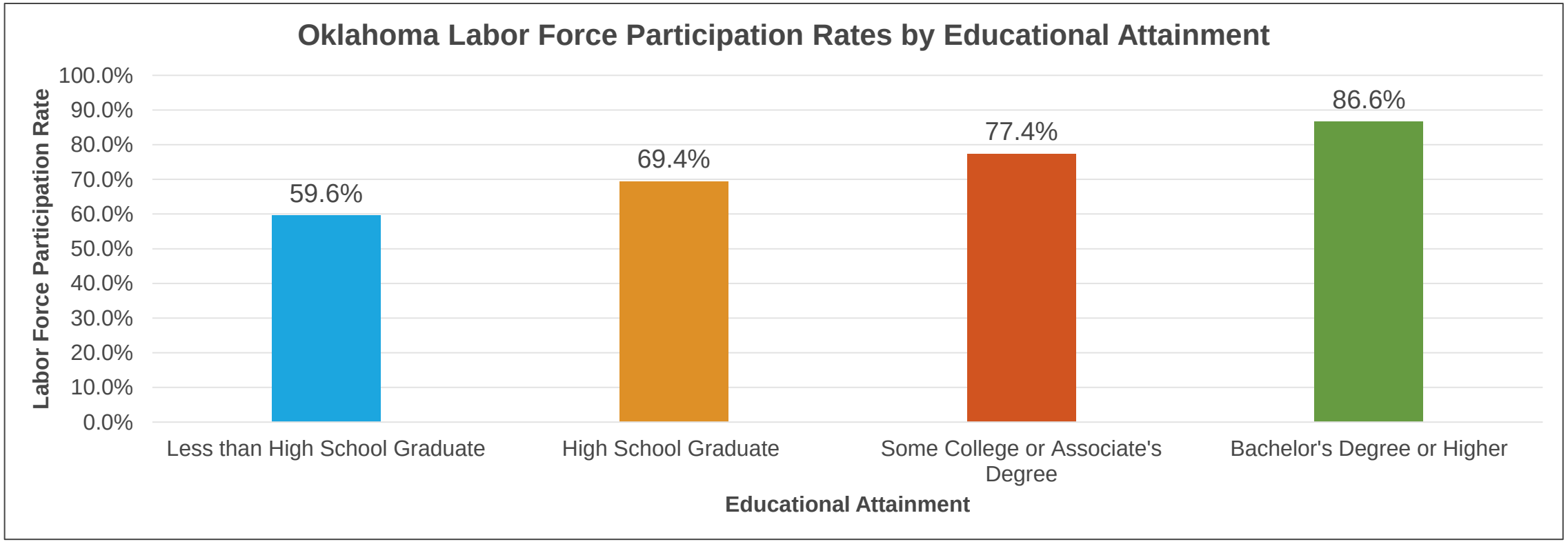
A COLLEGE DEGREE PAYS MORE…



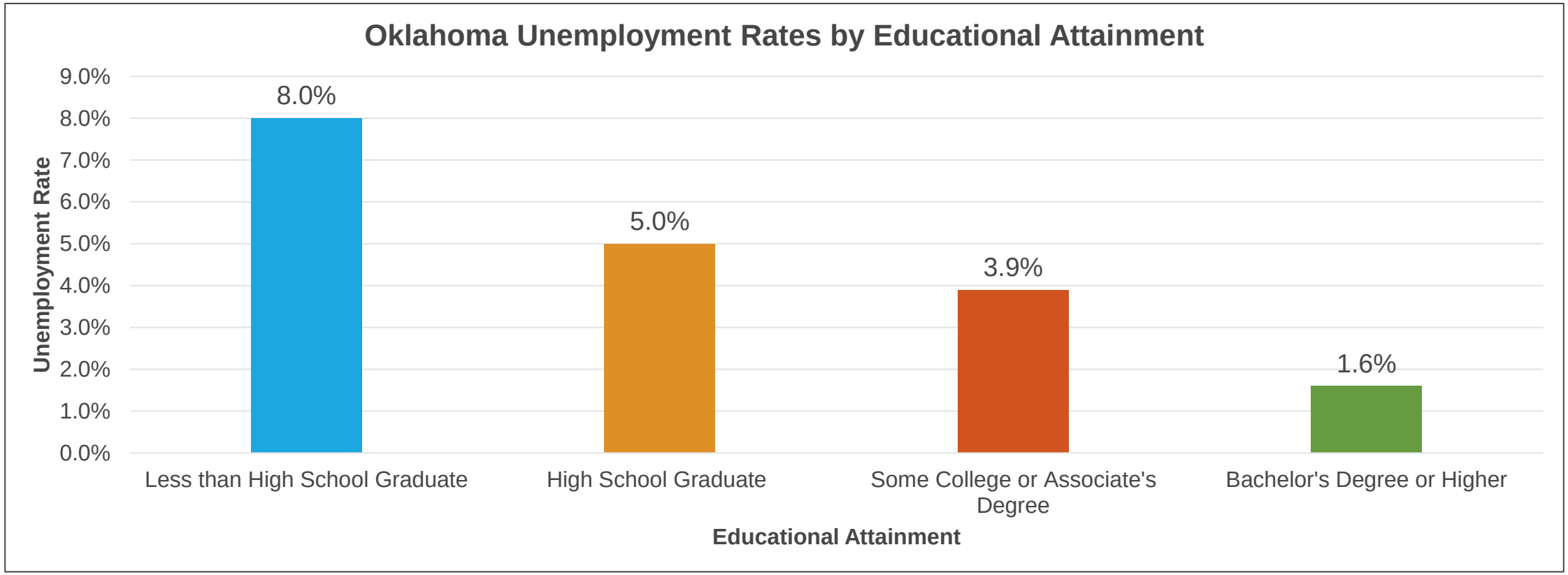
SOURCE: US Census Bureau, 2023 ACS 1-Year Estimates

LABOR FORCE PARTICIPATION



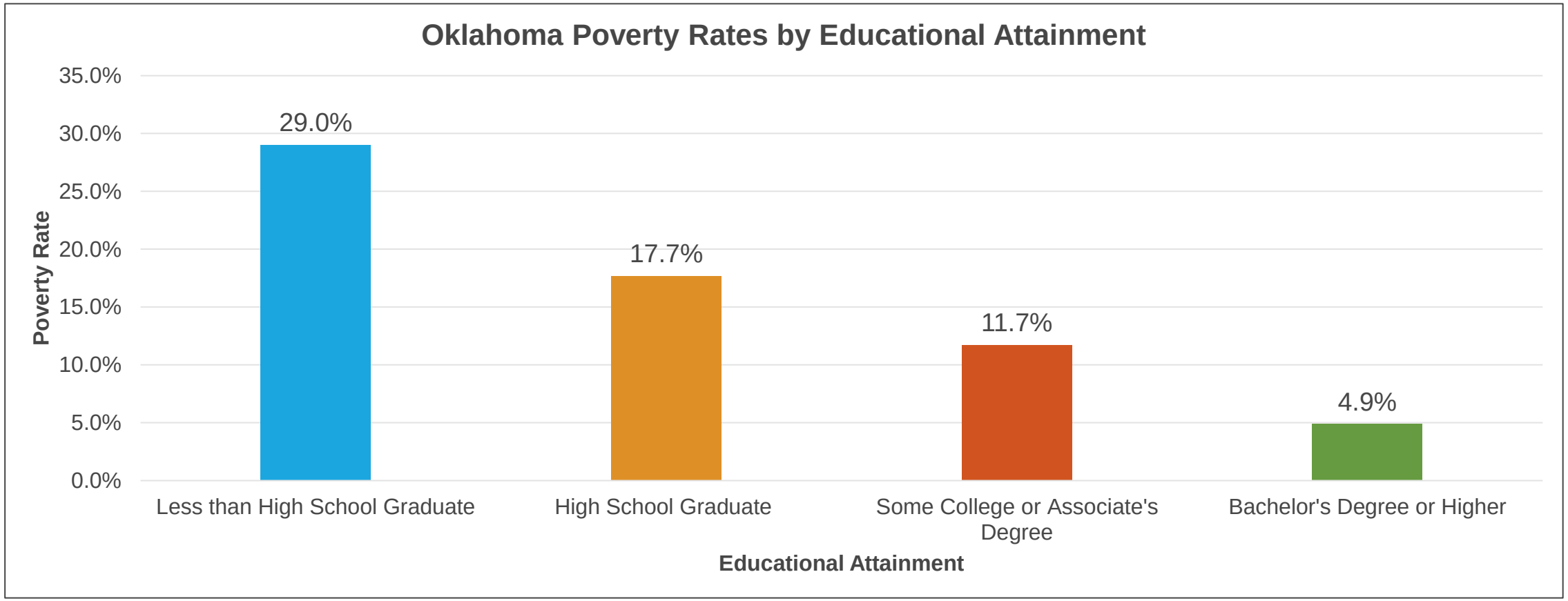
SOURCE: US Census Bureau, 2023 ACS 1-Year Estimates, Table S2301 (Population 25 to 64 Years)

UNEMPLOYMENT RATES



SOURCE: US Census Bureau, 2023 ACS 1-Year Estimates, Table S2301 (Population 25 to 64 Years)

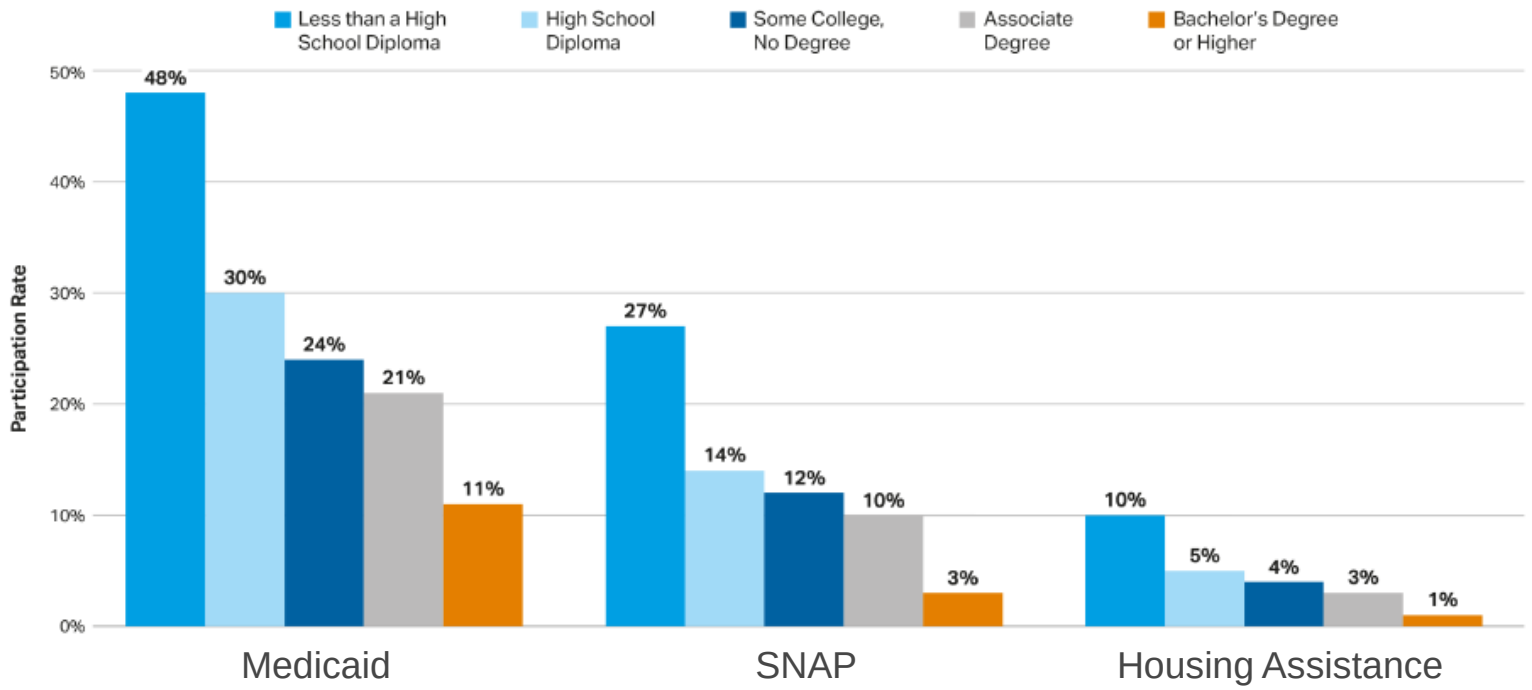
POVERTY RATES



SOURCE: US Census Bureau, 2023 ACS 1-Year Estimates, Table S1501 (Population 25 Years and Over)

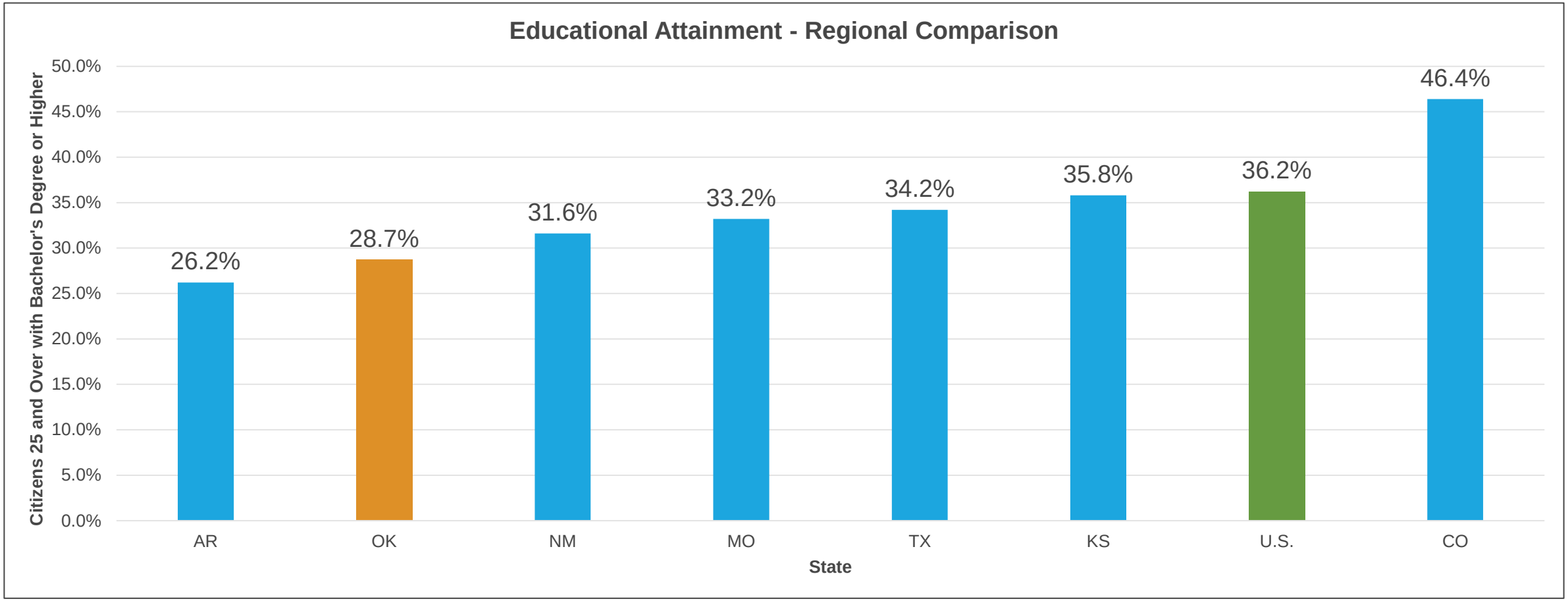
RELIANCE ON PUBLIC ASSISTANCE

Percentage of Individuals Age 25 and Older Living in Households That Participated in Various Public Assistance Programs, by Education Level, 2021



SOURCE: College Board, Education Pays 2023

CURRENT EDUCATIONAL ATTAINMENT

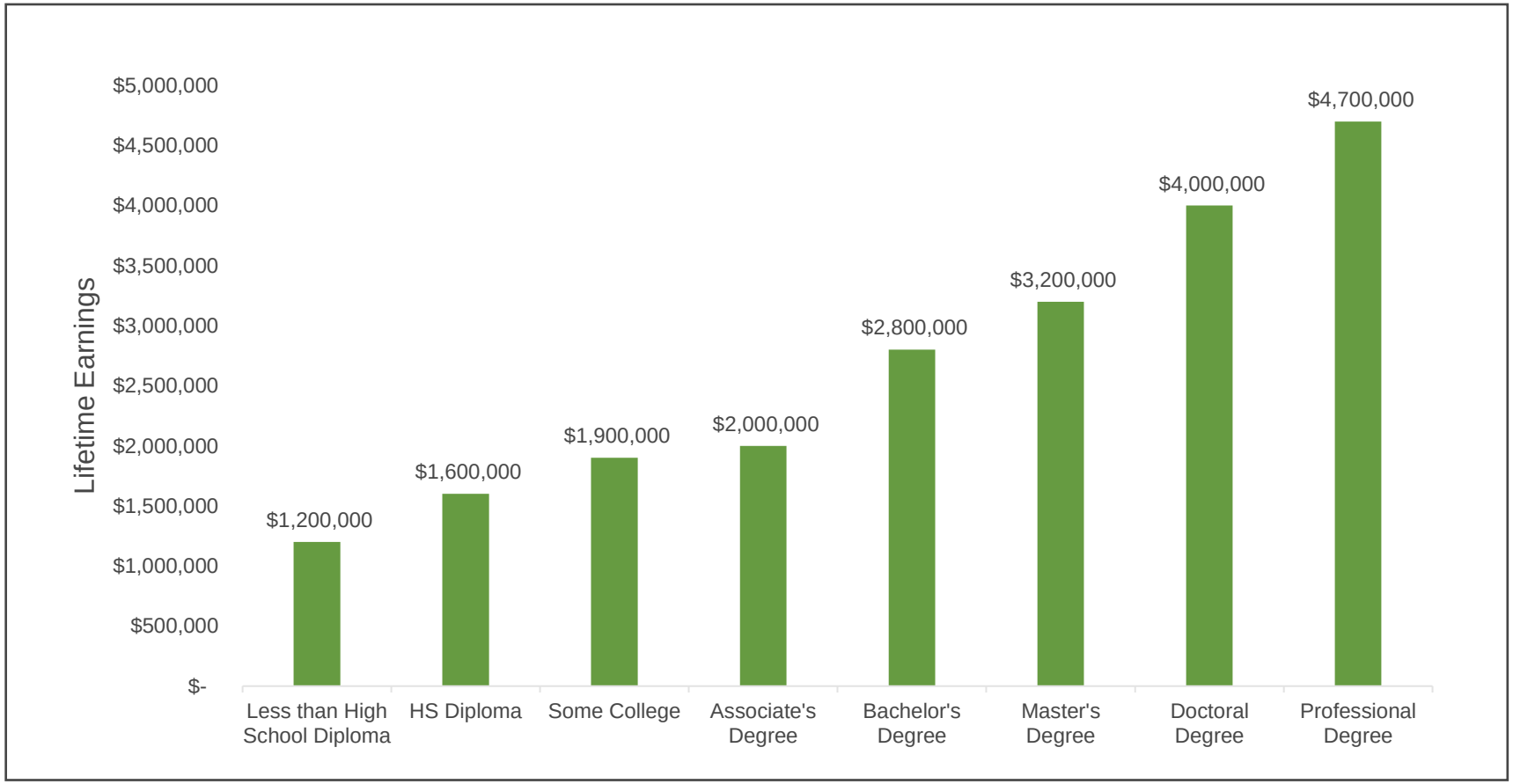


SOURCE: US Census Bureau, 2023 ACS 1-Year Estimates, Table S1501 (Population 25 Years and Over)

LIFETIME EARNINGS BY EDUCATION

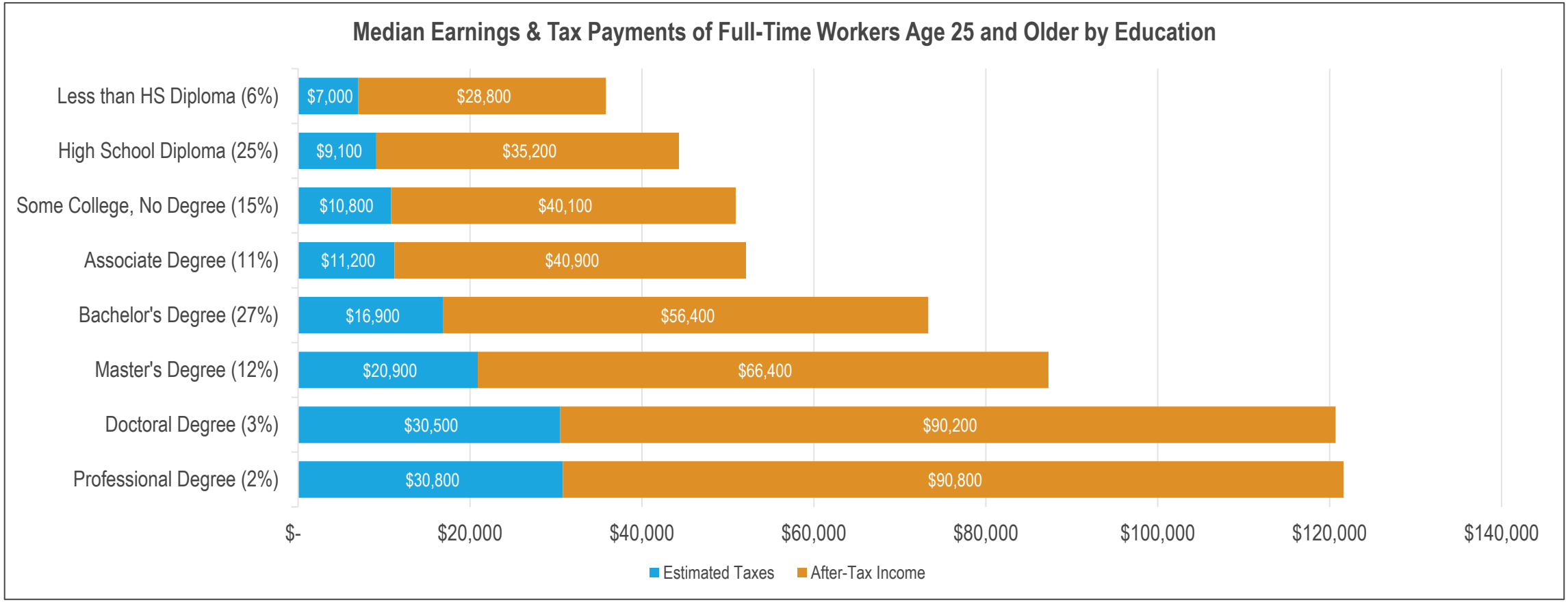
Median income **25% higher** with an **associate's degree**

Median income **75% higher** with a **bachelor's degree**



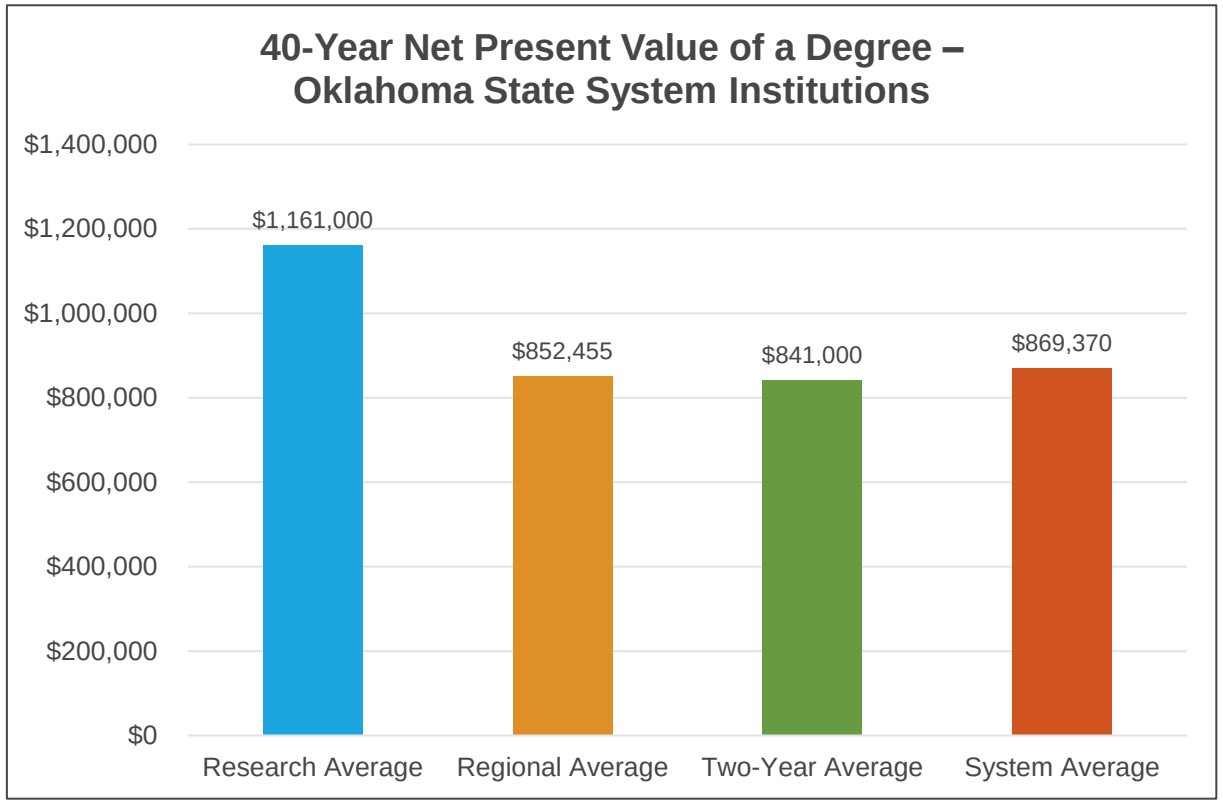
SOURCE: Georgetown Center on Education and the Workforce, The College Payoff: Education, Occupations, Lifetime Earnings (2021)

EDUCATION, EARNINGS & TAX PAYMENTS



SOURCE: College Board, Education Pays 2023; U.S. Census Bureau, Income, Poverty, and Health Insurance in the United States, 2021, Table PINC-03; Internal Revenue Service, 2020

RETURN ON INVESTMENT



SOURCE: Georgetown University Center on Education and the Workforce – Ranking 4,500 Colleges by ROI (2022)

- Data show Oklahoma state system institutions generate an average return on investment of **nearly $870,000 per graduate** over a career lifetime.

ADULT DEGREE COMPLETION

- Reach Higher Finish Line Scholarship
- GEER Scholarship

UpskillOK
CAREER-FOCUSED CREDENTIALS

- Oklahoma is a national leader in micro-credentials through UpskillOK, and OSRHE staff have showcased UpskillOK at national conferences and webinars.

400+
Programs

26
Campuses

150+
Industry Partnerships

Benefits of Micro-Credentials

- Diverse Disciplines – Programs cover a range of disciplines, from Nursing and Animal Science to Customer Service, addressing varied industry needs.
- Flexible Delivery Modes – With options like classroom, online, and hybrid, these programs cater to diverse learning preferences and schedules.
- Stackable Credentials – Stand-alone programs with potential for stacking provide pathways for continuous learning and career advancement.
- Industry Collaboration – Partnerships with industry stakeholders ensure program relevance and alignment with market needs.

ADULT DEGREE COMPLETION

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- GEER Scholarship