

Jinnie Hall, Associate Director – Community Engagement at EDF Renewables

Jinnie leads the Community Engagement efforts at EDF Renewables North America, focusing on creating long-term strategies to ensure local engagement, landowner/community support and philanthropy efforts continue throughout the lifecycle of a project. With a newly launched landowner service helpline to compliment the onsite engagement activities, landowners and communities now have dedicated customer service-oriented individuals to assist in obtaining answers to any questions they may have. With a development & operational pipeline of more than 39 GW, there's no shortage of listening opportunities in store for her small but mighty team!

Jinnie's overall motto - hearts before minds. Recognizing the human component to each project's success or failure, she enters each community tasked with satiating emotions before expecting minds to be ready to absorb the facts. She's offered an empathetic ear while personally assisting with community relations & engagement efforts during the construction of nearly 6 GW's and more than 23 GW of development stage projects primarily in the North and South regions of EDF forging many relationships at each project site along the way.

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