



AFTON JAMESON
CVTECH INSTRUCTOR

FILM AND MEDIA ARTS EDUCATION

WHAT IS FILM AND MEDIA EDUCATION?

- A subject dedicated to teaching aspects of filmmaking, including such subjects as:
 - film production
 - film theory
 - digital media production
 - screenwriting
 - social media/marketing
- With the booming film industry, students are more excited than ever about job opportunities

ABOUT THE INSTRUCTOR

- 16-year Instructor at CVTech
- OKACTE BMITE Teacher of the Year
- Started teaching film education 3 years ago with the help of NGP Productions and Trevor Rogers
- Serves on the board for the Film Education Institute of Oklahoma



FILM EDUCATION INSTITUTE OF OKLAHOMA

- Non-profit organization to help train instructors and students to be ready for the film Industry
- With the guidance of industry professionals, FEIO is creating a curriculum to have students set-ready
- Schools sign an MOU to receive the FEIO curriculum and training
 - Northwest Classen HS
 - Daniel Webster High School
 - Broken Arrow High School
 - Francis Tuttle
 - CV Tech
 - Metro Tech
 - Moore-Norman
 - Tulsa Tech
 - Northeast Tech
 - Mid-America Tech
 - Meridian Tech
 - EOC Tech
- Film education should span across a variety of programs
 - Construction, cosmetology, FACS, electrical trades, welding, service careers

FEIO TRAINING OPPORTUNITIES

- Industry driven and created curriculum offered to schools
- Instructor training sessions and workshops
- Student workshops, led by industry professionals
- Liaisons to help students find job opportunities

FEIO WORKSHOPS





FEIO WORKSHOPS

LOCAL SUCCESSES

- El Reno, Oklahoma was the first city in Oklahoma to be designated as film friendly
- In the past 4 years, 13 films have been shot in El Reno and a total of 21 films in total
- Five in 2020 and five so far this year
- These films has helped local citizens find new avenues of income, especially during a pandemic

AT CVTECH

- Students are trained in film terminology, walkie talkie and set etiquette and equipment knowledge
- Host of industry professionals as speakers
- Purchase of professional, set-capable equipment for hands-on training
- OJT and OJE opportunities

STUDENT SPOTLIGHTS



CHARLIE
MCCORMICK



MADYSON RAINS



TRISTAN CHISOLM

QUESTIONS?

Afton Jameson

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