


Building **Better** Communities
Through Effective **Nonprofits**  **OKCNP.org**

There is a Nonprofit for that!



Nonprofit Challenges



Nonprofit Finance Fund State of the Sector 2018:

- 86% of respondents say demand for services keeps rising
 - 57% say they can't meet the demand

The Nonprofit World is Huge!

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United States

**1,571,056 Tax Exempt
organizations in the US.**

1,097,689 Charities

105,030 Private Foundations

**368,337 Other NPOs (Chambers of Commerce,
Civic Leagues, etc.)**

312,373 Congregations

**\$3 Trillion in total assets, \$1.65
trillion in total resources**

**As of 2010, more than 9.2% of
all US Wages are paid by
nonprofits.**

- **Volunteer service alone is
worth \$193 billion.**

The Nonprofit World is Huge!

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But not a big as we thought!

Oklahoma

20,290 Tax Exempt organizations in Oklahoma.

*As of July 2019

**Total = \$52.61 billion in total assets,
\$15.94 billion in revenue**

**501(c)(3) Public Charities (4,044) =
30.90 billion in assets, 12.67 billion
in revenue**

11,401 501(c)(3) Public Charities (exclude churches and private foundations)

1,222 Private Foundations

4,008 Other NPOs (Chambers of Commerce, Civic Leagues, etc.)

3,659 Churches

**Of the 11,401 registered
501(c)(3) Public Charities,
5,252 have filed some income
with the IRS**

The Nonprofit World is Huge!

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Oklahoma County

4,617 nonprofits registered in Oklahoma County.

2,584 501(c)(3) Public Charities (exclude churches and foundations)
333 Private Foundations
678 Churches
1,022 Other NPOs (Chambers of Commerce, Civic Leagues, etc.)

Total (4,617) = \$15.24 billion in assets, \$6.28 billion in revenue

501(c)(3) Public Charities (1,059) = \$9.7 billion assets, \$5.3 billion in revenue

Of the 2,584 registered 501(c)(3)s Public Charities, 1,059 have filed some income with the IRS.

Sector Overlap



For-Profit Goal

**Maximize shareholder investment and
create profit for owners/shareholders**

**Motivated not only by profits, but also
by goals of making a positive
difference**

Benefit Corporation

Nonprofit Goal

**Ensure the public good by working
towards a particular mission**

Nonprofit Funding

49% EARNED

Private Fees for Services



31.8% EARNED

Government
Grants/Contracts



8.7% DONATED
Individuals



2.9% DONATED
Foundations



1.5% DONATED
Bequests



.9% DONATED
Corporations



5.2% Other



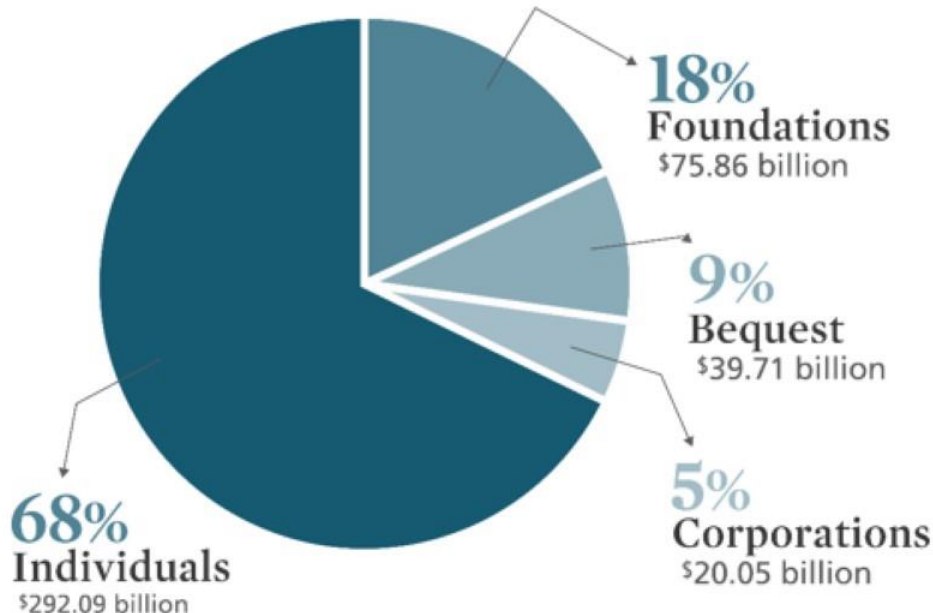
SOURCE: IRS Business Master Files, Revenue Transaction Files, and electronic (e-File) Form 990 returns processed for fiscal years ending circa 2016 (June 2018) by DataLake Nonprofit Research (datalake.net), Urban Institute's National Center for Charitable Statistics.

Philanthropy is the Fuel

Giving USA

2018 Giving by Source:

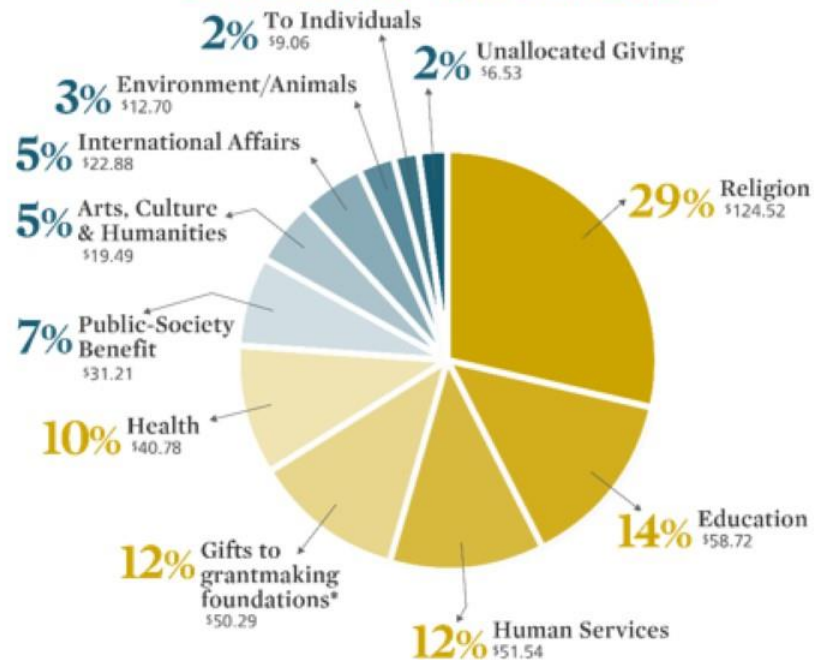
According to Giving USA's 2019 Annual Report:
Total estimated charitable giving reached \$427.71 billion in 2018, a .7% increase in current dollars from 2017.



Philanthropy is the Fuel

Giving USA

2018 Giving by Type of Recipient:



* Estimate developed jointly by Candid (formerly Foundation Center) and Giving USA

** Includes gifts to non-grantmaking foundations, deductions carried over, contributions to organizations not classified in a subsector, and other unallocated

Oklahoma Philanthropy - Foundations

According to Philanthropy Southwest's 2016 Giving Study

**TOTAL NUMBER
OF FOUNDATIONS**
Table OK 1.1:
Total number of
foundations in Oklahoma



TOTAL ASSETS
Table OK 1.2:
Total amount of
foundation assets
in Oklahoma



**TOTAL DOLLARS
GRANTED**
Table OK 1.3:
Total number of dollars
granted in Oklahoma



**TOTAL NUMBER
OF GRANTS**
Table OK 1.4:
Total number of
Oklahoma grants⁴



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- Top 20 Foundations:
 - \$12.2 billion in assets
 - \$564 million in grants
 - Average Grant - \$58,000
 - 77% of giving stayed in Oklahoma

Reasons why nonprofits are perfect for PFS

Built-in Transparency – Board of Directors, Public Tax Returns (990), Regularly Audited

Accountability – NPs are accountable to donors, community partners and investors

Infrastructure – Existing or emerging programs; adherence to evidence-based and informed practices

Funding Leverage – Public and private dollars available to nonprofits

Outcomes and Impact – Nonprofits can make dollars go further - \$1 to \$5 Ratio



Have questions?

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